

Priss Benbow

PRESIDENT

During her career Ms. Benbow has worked with journalists in 16 countries, whose stories have reached an audience of hundreds of millions of people worldwide. As a result of her efforts, her clients have had articles published in Business Week, Fast Company, Forbes, International Herald Tribune, Les Echos, Newsweek International, The New York Times, Reuters, Time, and The Wall Street Journal.

Before founding Benbow International PR, she worked in The White House press office where she briefed the White House press corps daily. Ms. Benbow worked also as a consultant at Bain & Company, the international management consulting company, where she conducted strategic business analyses for Fortune 500 companies. Currently she directs media relations campaigns for CEOs, some of which cannot be disclosed due to client confidentiality.

Ms. Benbow earned the degree of Bachelor of Business Administration from Southern Methodist University, and the degree of Master of Arts in communication management from the Annenberg School at the University of Southern California. She speaks French proficiently, and has worked throughout Europe.